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**THE-TEN-TEN**

U.S. POSTAGE

Indore

**FALL BOOK**

6257 for  
1920

Julius Rosenthal Co.

Prepared  
for You  
at the

**Sign of the Tree**





Here are colors that will give a touch of quickening flame to the barrenness of early Spring, or flood your Winter-darkened rooms with sunshine.

And the best of it is, that for either outdoors or in, a few *hours* work this Fall will give you *months* of enjoyment.

# Plant This Fall And Save a Year— The Ten-Ten Plan Makes it Easy

**F**ALL planting seems so sensible once you try it. You have so much more *time* to plant, during the next six or eight weeks, than you have in Spring. And then there's the fun of knowing that your efforts will bring results *next Spring and Summer*.

Flowers in abundance, for weeks, for months, from a few hours' pleasant work planting this Fall. And, with our Ten-Ten sets to guide you in ordering, it's simple and easy to get the plants.

Everything listed in the following pages may safely be planted in the Fall and the great majority of them are especially adapted for Fall planting.

Remember that many of the *early-flowering* things must be planted this Fall if you want to get the good of them next Spring. Otherwise, you lose an entire year.

## A Suggestion

Many of our customers find it convenient to just put down the number of the page for the "Ten-Sets" they want, attach check and name and address, and mail to us in the return envelope. Doing this, you don't have to go to the bother of "writing out" an order at all.

Of course, you don't have to order complete "ten-sets." Each individual variety is priced for ordering separately in the usual way.

As to *shipping*, we will send your order out any date you say, or use our judgment as to best time for planting in your locality—just as you wish.

We've had a wonderful growing season, and the stock now waiting your orders is as fine as we've ever sent out in our fifty years of business.



# Planting and Care of Bulbs

While all of the Spring-flowering bulbs are easy to grow, there are a few simple rules to follow, to obtain the best results.

## THE TIME TO PLANT

The bulbs of Tulips, Hyacinths, Narcissi and Crocus may be put in any time during October or early November—in fact, as late as the ground remains unfrozen. But it is best to order your bulbs shipped you, as soon as they are delivered to us from Europe. And then to plant them as soon as you receive them.

## THE SOIL

These bulbs will thrive in any good garden soil, provided it is well drained. The addition of bonemeal and of pulverized manure is desirable, if one wants extra fine flowers. A handful of clean, gritty sand, placed under each bulb when planting, is of advantage, especially in heavy or wet soil.

## PLANTING

The bulbs vary considerably in size, even for the same varieties. A fairly accurate rule, is to cover the bulbs to a depth of about twice their own thickness; that is, a bulb 2 inches through (from top to bottom) would be planted about 4 inches deep, to the center of the bulb.

Prepare the soil in advance by forking up and enriching. Plant the bulbs with a pointed stick or dibber, which may be notched to indicate the depths. Cover the soil back firmly over the bulbs.

For naturalizing, or planting in sod, turn back the sod in small sections, work in a little bonemeal, plant the bulbs and put the sod back.

**Tulips:** Plant early varieties 4 to 5 inches apart. Darwins and breeders, 5 to 6 inches apart, 4 to 6 inches deep.

**Narcissi:** Plant smaller sorts 4 to 6 inches apart; larger, 6 to 8 inches apart, 3 to 4 inches deep.

**Hyacinths:** Plant 6 to 8 or 10 inches apart, and 3 to 5 inches deep.

**Crocus:** Plant 2 to 3 inches apart (usually scattered irregularly), 3 to 4 inches deep.

## FORCING

**For Bloom Indoors:** For forcing in the house or greenhouse, the bulbs should be potted up as early as possible, and either buried in a coldframe about 6 or 8 inches deep, or kept in a cool, dark cellar, where they will not be allowed to dry out and will receive plenty of air.

The top of the bulbs should be even with the soil in the pot, bulb pan or "flat."

After the bulbs have made good root growth they are ready to be brought into the light. This should be done gradually, usually not before the end of January or early February.

They are best forced in a light, warm room with even temperature, where they can have plenty of sunlight.

Do not allow the soil to dry out at any time.



## Tulips

### You Can Have Eight Weeks of Bloom By Selecting the Right Varieties

Without question, Tulips have slowly but surely won their way to being the favorite among the Spring flowering bulbs.

By a proper selection from the various types or classes, you can have them in bloom for a period of six to eight weeks.

For ourselves, while we like the early sorts, we think that the Darwins and Breeders, with their long, graceful stems, giant flowers, and wonderful soft, deep and glowing colors, are the real queens of the Tulip family.

### Plant Tulips This New Way

But we feel that most folks who garden do not as yet fully realize the way to use them for most beautiful effects. Why limit their planting to beds and borders? Why not use them for "high lights" in the Spring garden everywhere?

Just try planting a few clumps of ten—one or two colors only—in a place: against the evergreens, and in the hardy borders, and in the foreground of shrubbery plantings.

# Darwin Tulips and Breeders

Do you really know modern Tulips?

Not unless you have grown, for your very own, some of these huge fellows with stems so long that the family's youngest will have to stand on tiptoe to look into their glowing cups.

But in addition to their robust growth and giant dimensions, they have the most charming range of colors. In the Darwins steely-blues, purples, heliotropes, pinks and scarlets in wonderful soft pastel shades, and in the Breeders, rich browns and mahoganies and terra cottas like the smouldering shadows in a Rembrandt painting—colors such as you never dreamed of in Tulips before.

And they continue to bloom, up to June.

## Ten Pink, Rose and Red Darwin Tulips

These varieties will be a revelation to you as to what color in Tulips may be!

The shades of pink you have so often admired in early Tulips, you will find here, richer and softer.

|   | 10     | 100    |
|---|--------|--------|
| <b>BARONNE DE LA TONNAYE.</b> Rose, shaded<br>blush, a faultless variety for bedding.....   | \$0.65 | \$5.50 |
| <b>CLARA BUTT.</b> Soft salmon rose. One of the<br>most beautiful and useful of all varieties..   | .65    | 5.00   |
| <b>FLAMINGO.</b> Delicate rosy flesh, pointed<br>flower. A distinct and beautiful variety..   | .95    | 8.00   |
| <b>GLOW.</b> Vermilion scarlet, white and blue<br>base.....   | .75    | 6.50   |
| <b>ISIS.</b> A showy variety with bright crimson<br>scarlet flowers. Blue base, margined white.<br>Tall, strong stems.....  | .70    | 6.00   |
| <b>MR. FARNCOMBE SANDERS.</b> Beautiful<br>scarlet with clear white base, large flower<br>of perfect shape. The best of all in this<br>color, both for forcing or bedding ..... | .85    | 7.50   |
| <b>PRIDE OF HAARLEM.</b> Old rose color.<br>Very large flower on tall, strong stem.<br>Good for forcing.....  | .75    | 6.50   |
| <b>PSYCHE.</b> Soft rose, inside silvery rose, large<br>flower on tall, stiff stem.....   | .70    | 6.00   |
| <b>PRINCE OF THE NETHERLANDS.</b> Deep<br>cerise rose, margined pink, pale blue center.   | 1.25   | 11.00  |
| <b>SUZON.</b> Buff rose, inside a deeper shade of<br>rose, blue base. A beautiful and popular<br>variety.....   | .75    | 6.50   |
| <b>TEN SET OF DARWIN TULIPS—PINK, ROSE AND<br/>RED SHADES</b>   |        |        |

One each of the above 10 varieties (10 bulbs) .. \$0.95  
Ten each of the above 10 varieties (100 bulbs) .. 7.50  
25 each of the above 10 varieties (250 bulbs) .. 16.00

# Ten Darwins—Lilac, Violet and Odd Shades

Such lavenders and lilacs as you have never seen in flowers before. And each so distinctly different from the other, that you will want them all! Use in combinations with early flowering shrubs blooming at the same time.

|  | 10     | 100    |
|--|--------|--------|
| <b>ERGUSTE.</b> Dark heliotrope, inside violet, white base. A splendid variety.....                        | \$0.75 | \$6.50 |
| <b>LA TULIPE NOIRE.</b> The nearest of all to black. Very large flower with a velvety sheen.....           | .85    | 7.50   |
| <b>MARCONI.</b> Large, purple violet, white base   | .70    | 6.00   |
| <b>MRS. POTTER PALMER.</b> Rich glowing purple.....  | .70    | 6.00   |
| <b>PHILIPPE DE COMMINES.</b> Velvety purplish maroon.....  | .80    | 7.00   |
| <b>REV. EWBANK.</b> Heliotrope, lighter toward the edge, white base.....                                   | .70    | 6.00   |
| <b>VALENTINE.</b> Soft violet purple, blue center.   | 1.15   | 10.50  |
| <b>WALLY MOES.</b> Soft silvery heliotrope, large flower of great beauty.....                              | 1.00   | 9.00   |
| <b>WHITE QUEEN.</b> Clear white, tinged pink.  | .70    | 6.00   |
| <b>WM. COPELAND.</b> Lilac rose. A medium-sized flower. The best Darwin for early forcing under glass..... | .85    | 7.50   |

## TEN SET OF DARWIN TULIPS—LILAC, VIOLET AND ODD SHADES

One each of the above 10 varieties (10 bulbs) ..\$1.00  
 Ten each of the above 10 varieties (100 bulbs) .. 8.00  
 25 each of the above 10 varieties (250 bulbs) ..17.50

## Finest Mixture of Darwin Tulips

This mixture has been made up from nearly 100 choice varieties and will contain many from the two preceding sets. A good blend of colors is assured.

|                |         |
|----------------|---------|
| 25 bulbs.....  | \$1.20  |
| 100 bulbs..... | \$4.50  |
| 500 bulbs..... | \$20.00 |

# Color Range Set of Breeder Tulips

These ten, carefully chosen from among the most popular breeders, will give you a variety of coloring that you'll find most enchanting. They may be used by themselves, or planted in groups, with the Darwins.

|   | 10     | 100    |
|---|--------|--------|
| <b>APRICOT.</b> Deep bronze orange. Large flower.....   | \$0.85 | \$7.50 |
| <b>BRONZE QUEEN.</b> Buff, tinged apricot....   | .85    | 7.50   |
| <b>CARDINAL MANNING.</b> A fine, large flower of a curious shade of mauve rose which changes to a pure orange at the edge of the petals. A true pastel shade..... | .70    | 6.00   |
| <b>FEU ARDENT.</b> Brilliant mahogany red. Extra large, cup-shaped flowers.....   | .95    | 8.50   |
| <b>GOLDEN BRONZE.</b> Old gold outside, deep golden bronze inside.....  | 1.40   | 13.00  |
| <b>MARY HOLLIS.</b> Soft cherry rose, yellow base.....  | .75    | 6.50   |
| <b>PRINCE OF ORANGE.</b> Large, fine variety of terra cotta, edged orange.....  | .80    | 7.00   |
| <b>SABRINA.</b> Coffee brown with narrow edge of golden bronze.....   | .75    | 6.50   |
| <b>SUNRISE.</b> Golden, outside petals shaded apricot. Large flower on a tall, strong stem.   | .70    | 6.00   |
| <b>YELLOW PERFECTION.</b> Bronze yellow, shaded deep golden.....  | .75    | 6.50   |

## TEN SET BREEDERS

|   |        |
|---|--------|
| One each of the above 10 varieties (10 bulbs) ..... | \$0.95 |
| Ten each of the above 10 varieties (100 bulbs..)    | 7.50   |
| 25 each of the above 10 varieties (250 bulbs) ..    | 17.00  |

# Mixture of Breeder Tulips

A good mixture containing all of the well-known pastel shades found in this section.

A few dollars invested in these splendid bulbs will give you a wonderful display of new and charming things.

|                |         |
|----------------|---------|
| 25 bulbs.....  | \$1.25  |
| 100 bulbs..... | \$4.50  |
| 500 bulbs..... | \$20.00 |

## Ten Set of May Flowering, or Cottage Garden Tulips

These come into flower between the early flowering and the Darwins and Breeders. Among them are attractive yellows which are not to be had in Darwins and Breeders.

|  | 10     | 100    |
|--|--------|--------|
| <b>FAIRY QUEEN.</b> Rosy heliotrope, margined<br>amber yellow.....   | \$0.60 | \$5.00 |
| <b>GESNERIANA SPATHULATA.</b> Dazzling<br>scarlet with blue base, flowers are very<br>large and last a long time.....        | .60    | 5.00   |
| <b>INGLEScombe PINK.</b> Soft rose, flushed<br>salmon, turning deeper as the age of the<br>flower progresses.....            | .60    | 5.00   |
| <b>INGLEScombe YELLOW.</b> Goblet-shaped<br>flower of glossy canary yellow.....  | .60    | 5.00   |
| <b>JOHN RUSKIN.</b> A beautiful and rare va-<br>riety; a blending of apricot rose and mauve,<br>with a pale yellow edge..... | .85    | 7.50   |
| <b>LA MERVEILLE.</b> Enormous flower of orange<br>scarlet, flushed rose. Sweet-scented.....                                  | .60    | 5.00   |
| <b>MOONLIGHT.</b> Large pale yellow; elongated<br>flower.....  | .75    | 6.50   |
| <b>ORANGE KING.</b> Large, sweet-scented flow-<br>ers of bright deep orange.....   | .60    | 5.00   |
| <b>PICOTEE.</b> Snow white, bordered soft pink.<br>Recurved petals.....  | .60    | 5.00   |
| <b>THE FAWN.</b> Pale rosy fawn, changing to<br>blush rose. A delicate and pleasing color..                                  | .60    | 5.00   |

### TEN SET OF COTTAGE TULIPS

|   |        |
|---|--------|
| One each of the above 10 varieties (10 bulbs) ..  | \$0.80 |
| Ten each of the above 10 varieties (100 bulbs) .. | 6.00   |
| 25 each of the above 10 varieties (250 bulbs) ..  | 13.50  |

## Mixture of Cottage Garden Tulips

A mixture which will please the most particular. The colors are carefully selected and sure to give a good display.

|                |         |
|----------------|---------|
| 25 bulbs.....  | \$1.25  |
| 100 bulbs..... | \$4.50  |
| 500 bulbs..... | \$20.00 |

# Ten Set of Single Early Tulips

## For Forcing or Bedding

Here are the earliest of all!

They remain in bloom for some two weeks, but are through blooming early enough so that other flowers may be set out for Summer bloom after they have gone by.

The bulbs may be left in the soil until the foliage matures, and then taken out and put where they can dry off gradually.

But you'll want early Tulips also for "forcing."

Just think of the sunny cheerfulness their bright colors and saucy cups radiate during the long, dull days when it just does seem as though Spring never would come back.

And it's so easy to have them for Winter bloom! No greenhouse is necessary. All the planting you can do out of doors, early in the Fall. (For directions, see page 3).

|   | 10     | 100    |
|---|--------|--------|
| <b>BELLE ALLIANCE.</b> Scarlet, large flower...   | \$0.65 | \$5.50 |
| <b>CALYPSO.</b> Pale primrose yellow.....   | .65    | 5.50   |
| <b>GOLDEN QUEEN.</b> Pure golden yellow,<br>very large flower.....                                  | .70    | 6.00   |
| <b>KEIZERSKROON.</b> Scarlet red with broad<br>yellow margin. Large flower; an old<br>favorite..... | .60    | 5.00   |
| <b>LADY BOREEL.</b> A large flower of the<br>purest white.....                                      | .70    | 6.00   |
| <b>MAX HAVELAAR.</b> Glowing orange, flushed<br>salmon rose.....                                    | .80    | 7.00   |
| <b>PINK BEAUTY.</b> Glowing rose with white<br>flush outside.....                                   | .85    | 7.50   |
| <b>ROSE LUISANTE.</b> Deep brilliant rose....   | .80    | 7.00   |
| <b>VERMILION BRILLIANT.</b> Dazzling ver-<br>million scarlet.....                                   | .75    | 6.50   |
| <b>VAN DER NEER.</b> Large, striking flower of<br>rich violet.....                                  | .95    | 8.50   |

### TEN SET OF SINGLE EARLY TULIPS

|   |        |
|---|--------|
| One each of the above 10 varieties (10 bulbs) ..  | \$0.85 |
| Ten each of the above 10 varieties (100 bulbs) .. | 7.25   |
| 25 each of the above 10 varieties (250 bulbs) ..  | 15.00  |

### Mixture of Single Early Tulips

For bedding to flower in the very early Spring this mixture is of inestimable value. After the Tulips have finished flowering the beds may be used for Summer-flowering plants. Never force mixed Tulips in pots.

|                |         |
|----------------|---------|
| 25 bulbs.....  | \$1.10  |
| 100 bulbs..... | \$4.00  |
| 500 bulbs..... | \$18.00 |

# Ten Set of Double Early Tulips

The doubles come into flower a little later than the single early class. They are desirable where a great mass of color is wanted as in borders or solid beds. They last longer than the early sorts, as their petals are not so easily shattered; but, on the other hand, very heavy rains sometimes break off the flowers.

For forcing they are very attractive, and are ready soon after the first single early.

|  | 10     | 100    |
|--|--------|--------|
| <b>BOULE DE NEIGE.</b> Fine, large, pure white flower.....           | \$0.65 | \$5.50 |
| <b>COURONNE D'OR.</b> Golden yellow, shaded orange.....              | .80    | 7.00   |
| <b>EL TOREADOR.</b> Reddish orange, striped and margined yellow..... | 1.10   | 10.00  |
| <b>GLORIA SOLIS.</b> Scarlet red, bordered yellow.....               | .70    | 6.00   |
| <b>LA GRANDESSE.</b> Large, deep rose.....                           | .70    | 6.00   |
| <b>MURILLO.</b> White, shaded delicate rose pink.....                | .65    | 5.50   |
| <b>QUEEN EMMA.</b> Deep cherry rose.....                             | .70    | 6.00   |
| <b>RUBRA MAXIMA.</b> Bright deep red.....                            | .70    | 6.00   |
| <b>VUURBAAK.</b> Fiery orange scarlet.....                           | .85    | 7.50   |
| <b>YELLOW ROSE.</b> Deep yellow.....                                 | .70    | 6.00   |

## TEN SET OF DOUBLE EARLY TULIPS

|   |        |
|---|--------|
| One each of the above 10 varieties (10 bulbs) ..  | \$0.85 |
| Ten each of the above 10 varieties (100 bulbs) .. | 7.00   |
| 25 each of the above 10 varieties (250 bulbs) ..  | 15.00  |

## Mixture of Double Early Tulips

Contains a good selection of bright colors blooming at the same time. Do not force Mixed Tulips.

|                |         |
|----------------|---------|
| 25 bulbs.....  | \$1.25  |
| 100 bulbs..... | \$4.50  |
| 500 bulbs..... | \$20.00 |



## Daffodils and Narcissi

Here are flowers which, for giving all-round general satisfaction have few equals.

First of all, many of them are hardy as milk weeds.

They will live and bloom Spring after Spring, with no attention whatsoever. But, like anything else, of course, they appreciate some care.

Then, they are so gracefully charming in their very simplicity.

No wonder they were considered "the poet's flower."

The qualities above combine to make Narcissus ideal for "naturalizing" or planting where they will look as though they had "just growed."

Here's an opportunity for adding a note of charm and individuality to your place that shouldn't be overlooked.

Even two or three dozen bulbs planted every Fall will soon give to your place an effect that no amount of formal gardening can give.

## The Best Bulb for Growing In Pebbles and Water

### NARCISSUS POLYANTHA

The most popular of all Narcissus for forcing either in pots or in bowls with water and pebbles. If forced slowly in a cool, light room, they will develop strong flower stems with clusters of fragrant, white, star-like flowers. (Do not plant outdoors).

**First Size Bulbs.** 50c. per 10, \$4.00 per 100, \$40.00 per case of 1250 bulbs.

**Mammoth Bulbs.** 60c. per 10, \$5.00 per 100, \$40.00 per case of 1000 bulbs.

## Ten Trumpet and Double Daffodils

These are the big bold, gold and white fellows, borne on strong, upstanding stems.

|  |        |        |
|--|--------|--------|
| <b>EMPEROR.</b> Deep primrose perianth, rich yellow trumpet. One of the most popular of all varieties.....   | 10     | 100    |
|  | \$0.90 | \$8.00 |
| <b>EMPEROR.</b> White perianth and deep yellow trumpet. One of the most popular of the bicolor varieties.....  | .90    | 8.00   |
| <b>GOLDEN SPUR.</b> A popular variety for outdoors or for early forcing. Entire flower is deep rich golden yellow. Long trumpet with broad open mouth..... | .85    | 7.50   |
| <b>VICTORIA.</b> Broad, creamy white perianth, clear, rich, yellow-fluted trumpet. Large flowers.....  | 1.00   | 9.00   |
| <b>MADAME DE GRAAFF.</b> Finest pure white trumpet variety. Very pale primrose when first open, passing to pure white.....                                 | 1.05   | 9.50   |
| <b>GLORY OF LEIDEN.</b> Large yellow variety.  | 1.05   | 9.50   |
| <b>PRINCEPS.</b> Perianth sulphur, yellow trumpet. Excellent for indoors or in the garden.   | .70    | 6.00   |
| <b>DOUBLE JONQUIL.</b> Yellow, sweet-scented.  | .55    | 4.50   |
| <b>SILVER PHÆNIX.</b> Large flower of double white with a sulphur center.....  | .70    | 6.00   |
| <b>VON SION.</b> Large yellow double flowers. Fine for forcing or for outdoor planting.....  | .90    | 8.00   |

### TEN TRUMPET AND DOUBLE DAFFODILS

|   |        |
|---|--------|
| One each of the above 10 varieties (10 bulbs) ..  | \$1.00 |
| Ten each of the above 10 varieties (100 bulbs) .. | 8.00   |
| 25 each of the above 10 varieties (250 bulbs) ..  | 18.00  |

## Ten Small-Flowered Narcissus

These are the charming, graceful stemmed "Jonquils." Mostly pure white, or light yellow, many with their "cups" margined scarlet. The Poeticus type is best for naturalizing.

|  |        |        |
|--|--------|--------|
| <b>BARRI CONSPICUUS.</b> Large perianth of soft yellow, short yellow cup, edged bright orange scarlet.....                     | 10     | 100    |
|  | \$0.65 | \$5.50 |
| <b>BARRI FLORA WILSON.</b> Pure white perianth, yellow cup, edged bright orange scarlet.....                                   | .90    | 8.00   |
| <b>INCOMPARABILIS LUCIFER.</b> White perianth, cup glowing orange red.....   | .70    | 6.00   |
| <b>INCOMPARABILIS SIR WATKIN.</b> Immense flowers. Perianth sulphur yellow, tinged orange scarlet.....                         | .90    | 8.00   |
| <b>LEEDSI MRS. LANGTRY.</b> Broad white perianth, large, white cup, edged yellow..   | .60    | 5.00   |
| <b>LEEDSI WHITE LADY.</b> A handsome variety with broad white perianth, dainty cup of pale canary yellow, prettily crinkled... | .85    | 7.50   |

# JULIUS ROEHR'S CO.

Ten Small-Flowered Narcissus—Continued

**POETICUS** (Pheasant's Eye). Pure white 10 1000  
perianth, cup deep orange red..... \$0.55 \$4.50

**POETICUS ORNATUS.** Blooms earlier than  
the above and is a good forcing variety.  
Perianth pure white, cup margined scarlet. .60 5.00

**JONQUIL SINGLE.** Rich yellow..... .45 3.50

**JONQUIL CAMPERNELLE.** Golden yellow,  
fragrant and free-flowering..... .45 3.80

## TEN SMALL-FLOWERED NARCISSUS

One each of the above 10 varieties (10 bulbs) .. \$0.80

Ten each of the above 10 varieties (100 bulbs) .. 6.50

25 each of the above 10 varieties (250 bulbs) .. 14.00

## Five Finest Crocuses

These are the earliest of all, starring the Spring lawn  
almost before the grass has begun to show its new green  
with their cheery, brilliant colors. Fine for planting in  
the lawn or along the edge of flower borders.

**KING OF THE BLUES.** 25 100 500

Very large purple..... \$0.75 \$2.50 \$11.00

**KING OF THE YELLOWS.**

The best yellow..... 1.00 3.50 16.00

**KING OF THE WHITES.**

Pure white..... .75 2.50 11.00

**SIR WALTER SCOTT.**

White, pale yellow stripe..... .75 2.50 11.00

**SCIPIO.**

White outside, purple base and  
mauve stripes..... .85 2.75 12.00

## Mixed Crocuses

The bulbs are smaller than offered above, but for massing  
will give good results.

25 bulbs .50c.; 100 bulbs \$1.50; 500 bulbs \$7.00.

## Hyacinths

The flower of good cheer! No garden is so small as not to hold room for a few of them, with their bright colors pushing up, almost before the snow is gone.

While the list we offer is not a long one, we have taken pains to select only the very choicest varieties.

### Ten Set of Exhibition Hyacinths

These are "top-root" bulbs, especially selected for forcing.

**LA VICTOIRE.** Bright rosy crimson.

**QUEEN OF THE PINKS.** Brilliant pink with flame effect.

**KING OF THE BLUES.** Dark blue.

**LA GRANDESSE.** Pure white.

**L'INNOCENCE.** Pure white.

**CITY OF HAARLEM.** Single pure golden yellow.

**ENCHANTRESS.** Delicate delft blue. A splendid variety.

**QUEEN OF THE BLUES.** Light blue.

**LADY DERBY.** Rose pink.

**DUKE OF WESTMINSTER.** Deep purplish blue bells, with white centers.

Prices of the above, 25c. each, \$2.25 per 10, \$17.00 per 100.

#### TEN SET OF EXHIBITION HYACINTHS

One each of the above 10 varieties (10 bulbs) . . \$2.25

Five each of the above 10 varieties (50 bulbs) . . 9.50

Ten each of the above 10 varieties (100 bulbs) . . 18.00

### Hyacinths for Bedding

Can be supplied in the following colors: BRIGHT RED, PINK, WHITE, LIGHT BLUE, DARK BLUE and ALL COLORS MIXED.

Price: \$1.00 per 10, \$9.00 per 100.

### MINIATURES OR DUTCH ROMAN HYACINTHS

The "Miniatures" are younger, smaller-sized bulbs than the Exhibition size. They are particularly desirable for forcing, as they come into bloom more quickly and the flower stalks are not so stiff or thickly set with the flowerets, thus being more graceful in appearance when grown in pots or bulb pans. Can be supplied in red, pink, white, light and dark blue, and all colors, mixed.

75c. per 10, \$5.50 per 100.

# “Succession Set” Of Spring-Blooming Bulbs

## Ten weeks of bulb joy from one planting

If you like the Spring-flowering bulbs and want to make sure of having them from March or earliest April, until well into June, then this is the set to buy.

All of the bulbs used in this “Succession Set,” are from our regular stock—bulbs of the very finest quality. All are **named** varieties—selected from the sorts offered on preceding pages. The selection of varieties however, must be left to us.

Our idea in offering them in this set is merely in accord with the Ten-Ten policy of making it easier for you to get the garden results you want.

One order that you can make out in half a minute; one planting—and weeks of bloom, from bulbs carefully selected to give a continuous succession of flowers.

Even if you are buying some other bulbs, add one of these sets for general planting.

We offer these three combinations in

## Succession Set of Spring-Blooming Bulbs

| SUCCESSION SET A                                   |  | Total  |
|--|--|--------|
| 2 varieties of Crocus, 15 of each.....             |  | 30     |
| 2 varieties of Hyacinths, 5 of each.....           |  | 10     |
| 4 varieties of Narcissi, 5 of each.....            |  | 20     |
| 4 varieties of Tulips, 10 of each.....             |  | 40     |
| Succession Set A (100 bulbs, in 12 varieties)..... |  | \$6.50 |

| SUCCESSION SET B                                   |  |         |
|--|--|---------|
| 3 varieties of Crocus, 50 of each.....             |  | 150     |
| 5 varieties of Hyacinths, 10 of each.....          |  | 50      |
| 5 varieties of Narcissi, 20 of each.....           |  | 100     |
| 10 varieties of Tulips, 20 of each.....            |  | 200     |
| Succession Set B (500 bulbs, in 23 varieties)..... |  | \$27.75 |

| SUCCESSION SET C                                    |  |         |
|---|--|---------|
| 5 varieties of Crocus, 60 of each.....              |  | 300     |
| 5 varieties of Hyacinths, 20 of each.....           |  | 100     |
| 10 varieties of Narcissi, 20 of each.....           |  | 200     |
| 10 varieties of Tulips, 40 of each.....             |  | 400     |
| Succession Set C (1000 bulbs, in 30 varieties)..... |  | \$53.00 |

We will be pleased to quote special prices on Japanese Lilies and Lily of the Valley at any time.

## Hardy Lilies for Fall Planting

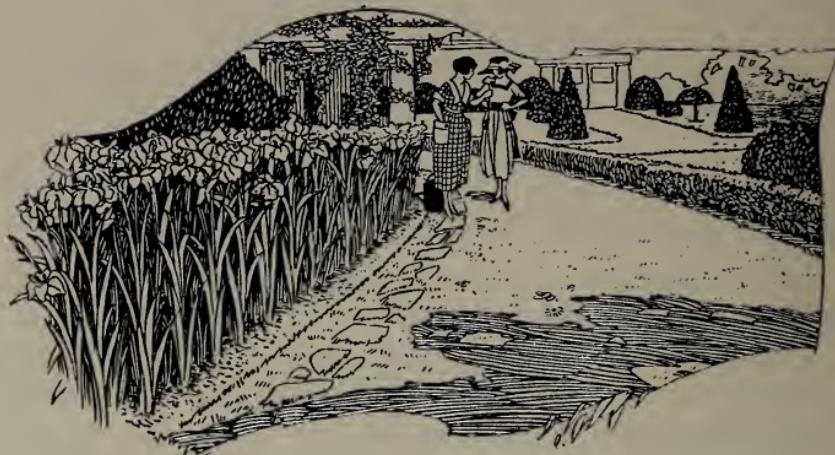
No plants give more for the time and trouble investment required, or give it more certainly and continuously, than most of the Hardy Lilies.

Use them where their regal flower stalks will show against the evergreens and in the hardy border at not too frequent intervals, and where you want spots of color around the boundary lines that will show from a distance.

Against the house, the garage, wherever you need permanent, tall flowers for a fitting background, remembering that they bloom in LATE Summer and EARLY Fall—when most flowers are scarce.

Each      Ten

|  |        |        |
|--|--------|--------|
| <b>GOLDEN-RAYED LILY OF JAPAN</b> ( <i>Lilium auratum</i> ). Large white flowers, spotted reddish-brown, with broad bands of gold down the center of each petal. 3-4 feet.   |        |        |
| July-August.....   | \$0.50 | \$4.50 |
| <b>CANADIAN LILY</b> ( <i>Lilium canadense</i> ). Grows from 2 to 4 feet high and bears on slender stems, terminal clusters of drooping flowers, orange, spotted with brown. July.....   | .30    | 2.50   |
| <b>MADONNA LILY</b> ( <i>Lilium candidum</i> ). White, 3 feet, June-July. One of the most beautiful of all; should be planted earlier than others, in late August or early September..   | .40    | 3.50   |
| <b>LILIUM REGALE</b> ( <i>L. myriophyllum</i> ). A new Chinese Lily. The center of the flower is flushed with yellow, shading to white at the outer edges, and externally the flowers are streaked with brown and shade to pink at the tips. 3-4 feet. July..... | 1.00   |        |
| <b>LILIUM speciosum album</b> . White. 2-3 feet. August-September.....   | .45    | 4.00   |
| <b>LILIUM speciosum rubrum</b> . White, spotted rosy crimson. 2-3 feet. Aug.-Sept.....   | .45    | 4.00   |
| <b>SWAMP LILY</b> ( <i>Lilium superbum</i> ). Graceful stems, 5-6 feet, terminating in a pyramid of bright orange-crimson flowers. July-August.....  | .30    | 2.50   |
| <b>LILIUM tenuifolium</b> . Slender stems, bright scarlet, turban-shaped flowers. 1 foot. June.....  | .30    | 2.50   |
| <b>TIGER LILY</b> ( <i>Lilium tigrinum</i> ). Orange, spotted black, 3-4 feet. July-August.....  | .30    | 2.50   |
| <b>LILIUM umbellatum</b> . Orange scarlet flowers; stout stems. 3-4 feet. June-July.....   | .30    | 2.50   |
| Ten Set: One each of Ten Lilies above.....   |        | \$4.00 |
| Ten Ten Sets (100 bulbs).....  |        | 36.00  |



## Perennials for Bloom Next Summer

Where can you get more flower satisfaction than from such sturdy, dependable hardy perennials as Peonies and Iris and Phlox?

Once planted, you have them to look at through all the weeks of Spring and early Summer, and to cut in armfuls for the house. Not one season but *year after year*.

These may all be planted in the Fall. They come to you as good strong plants which may be planted with the greatest ease. They are practically certain to give you flowers next Spring. A set of each, with the splendid selection of new varieties we have, will transform your garden.

### Fall Planting of Perennials

The hardy perennials store up food and "growing energy" during the Summer months, in readiness for a strong, quick start in the Spring.

In the Fall, as the leaves die down, they become "dormant" several weeks before freezing weather. This, then, is the ideal period for transplanting; no breaking and re-making of active feeding roots. They can be moved "and never know the difference."

While most perennials will thrive in any good soil, it is best when planting, to enrich the ground with well rotted manure or bonemeal.

After hard freezing weather (not before) mulch with leaves, meadow hay, or old manure, three to five inches deep. Remove this when the frost leaves the ground in the Spring.

# A Very Special Fall Offering

Here are some good old-fashioned things  
you surely want for your  
flower beds

Sweet William, and Foxglove and Canterbury Bells! The very sound of the names brings visions of the gardens of other days, when, in your best bib and tucker, you went to visit Grandma and put on your most gentle manners to make sure of one of those sugared cookies out of the tin box in the pantry.

Styles in many things and even in some flowers, have changed since then. But still the cheery smiles of Sweet Williams and the nodding heads of Canterbury Bells, bring as much joy to the garden as ever they did. And assuredly you want them in your gardens. And here's your chance to get them, for we have ready one of the finest lots of strong, rugged little plants we've ever had.

While they last, we offer them in the following separate colors, or mixed, at a uniform special price which is good for this Fall only.

These may be planted any time between the middle of September and the end of October. We can ship promptly on receipt of your order; or at any date you say. (Mulch for Winter as directed on preceding page).

**CANTERBURY BELLS (Campanula Medium).**

Dark blue, light blue, pink and white.

**CUP AND SAUCER (Campanula Medium calycanthema).**

Blue, white, pink.

**FOXGLOVE (Digitalis gloxinæflora).**

Purple, pink, white.

**SWEET WILLIAM (Dianthus barbatus).**

Crimson, pink, white.

25c. each, \$1.95 per 10, \$18.00 per 100.

## Ten Herbaceous Peonies

For ease of culture, for gorgeous masses of color, either where they grow or as cut blooms in the house, no flowers excel the modern Peonies. Practically free from any insect pests or disease; so hardy that they do not require a mulch for the Winter. They bloom year after year in the same place, without even the occasional replanting that most perennials ask.

Plant generously of Peonies, not only in the hardy border, but along the front of your boundary-line shrubs.

They will thrive in any good garden soil, but prefer it rather heavy. The crowns of the roots should be covered 2 to 3 inches when planted.

|  | Each   | Ten    |
|--|--------|--------|
| <b>DELACHEI.</b>   |        |        |
| Dark velvety purple.....   | \$1.00 | \$9.00 |
| <b>DUCHESSE DE NEMOURS.</b>  |        |        |
| Pure white center with sulphur collar.   |        |        |
| Fragrant and very free.....  | 1.00   | 9.00   |
| <b>FESTIVA MAXIMA.</b>   |        |        |
| Large, globular flowers, pure white, flecked<br>with crimson.....                | 1.00   | 9.00   |
| <b>LADY LEONORA BRAMWELL.</b>  |        |        |
| Silvery rose, fragrant.....  | 1.00   | 9.00   |
| <b>L'INDISPENSABLE.</b>  |        |        |
| Full, globular flowers; lilac pink, shading to<br>violet rose toward center..... | 1.00   | 9.00   |
| <b>MME. CALOT.</b>   |        |        |
| Flesh white.....   | 1.00   | 9.00   |
| <b>MODESTE GUERIN.</b>   |        |        |
| Large, round flower, rose pink, with pur-<br>plish center.....                   | 1.00   | 9.00   |
| <b>MONS. JULES ELIE.</b>   |        |        |
| Pale lilac rose, fragrant.....   | 1.00   | 9.00   |
| <b>OFFICINALIS alba fl. pl.</b>  |        |        |
| Large, double white flowers, very early...                                       | 1.00   | 9.00   |
| <b>OFFICINALIS rosea fl. pl.</b>   |        |        |
| Pink.....  | 1.00   | 9.00   |
| Ten Set: One each of above.....  | \$9.00 |        |
| Ten Ten Sets (100 plants).....   | 80.00  |        |

## Iris

Queen of the Spring garden!

Of all the beautiful flowers which Spring brings us, what other is there so altogether charming, both as it grows and for bringing indoors, as the delicately hued, and delicately wrought Iris?

Frail and captivating as are the blossoms however, the *plants* are as rugged, and well able to take care of themselves, as any which grow. They are as hardy and free from disease as the Peonies, and require practically no attention from one end of the year to the other, except an occasional taking up and dividing of the roots and replanting, when, from being left alone too long, they begin to crowd.

Planted this Fall, they will bloom abundantly next Spring.

### Succession Set of Iris

Of course you love Iris—everybody does. But do you realize that you can have them **ten weeks**, instead of only two or three, as most folks do. You merely have to plant the different types, from the earliest sort, blooming in April, to the wonderful, broad-flowered Japanese sort, that last into July.

In the following succession-set, we have made a careful selection which will give you ten weeks of Iris bloom. By all means include it in your Fall order.

In the following descriptions S, denotes the erect petals or standards; F, denotes the lower petals or falls.

#### Intermedia Gerda.

S, creamy yellow; F, darker yellow.

#### Intermedia Ingeborg.

S, and F, pure white.

#### Germanica, spectabilis.

S, and F, purple.

#### Florentina.

S, and F, white, faintly flushed lavender.

#### Germanica Maori King.

S, rich yellow; F, crimson, margined gold.

#### Germanica, Mme. Chereau.

S, and F, white, fringed azure blue.

#### Sibirica. Blue.

#### Sibirica Snow Queen. Snow white.

#### Japanese Cornelia.

Pansy violet, double.

#### Japanese Tortoise.

Violet blue, single.

Any of the above 30c each.....\$2.50 per 10.

Ten Set: One each of the above.....\$2.75

Ten Ten Sets: Ten each.....22.50

## Ten Strike Set of German Iris

The German Iris come into bloom after the early sorts. They are medium in height of growth, between the early varieties and the taller growing Japanese kind.

The range of colors is perhaps greater than can be had in any other hardy perennial—colors which rival the Orchids in their delicate blendings.

The varieties we offer in the following ten sets, are the most choice of the newer things, and will be a revelation to you if you are familiar only with the everyday, old varieties.

### **BERCHATA.**

S, bronzy yellow; F, blue violet, bordered bronze.

### **FRO.**

S, deep gold; F, chestnut brown.

### **HER MAJESTY.**

S, rose pink; F, bright crimson.

### **IRIS KING.**

S, lemon yellow; F, narrow, edged with yellow.

### **LOHENGRIN.**

S, and F, Cattleya pink.

### **MITHRAS.**

S, light yellow; F, wine-red with margin of deep yellow.

### **PFAUENAUUGE.**

S, olive gold; F, bluish plum color with gold border.

### **PRINCESS VICTORIA LOUISE.**

S, primrose yellow; F, reddish purple with narrow primrose margin.

### **RHEIN NIXE.**

S, white; F, violet blue, with narrow white margin.

### **WYOMISSING.**

S, creamy white, suffused soft rose; F, deep rose.

Any of the above ten German Irises, 40c. each,  
\$3.50 per 10.

Ten Set: One each of above.....\$3.75

Ten Ten Sets (100 plants).....32.50

## Ten Self-Colors, German Irises

### **ATROPURPUREA.**

Claret purple.

### **AUREA.**

Chrome yellow.

### **BRIONENSE.**

Pale violet.

### **FLAVESCENS.**

Soft yellow.

### **FLORENTINA.**

White, faintly flushed lavender.

### **L'INNOCENCE.**

Ivory white.

## RUTHERFORD, N. J.

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Ten Self-Colors, German Irises—Continued

**MME. PACQUITTE.**

Rosy claret.

**QUEEN OF MAY.**

Rose pink.

**SPECTABILIS.**

Purple.

**TRAUTLIEB.**

Soft rose.

Any of ten Self-Colors German Irises, 30c. each,  
\$2.50 per 10

One each of ten Self-Colors German Irises.. \$2.75

Ten Ten Sets. .... \$22.50

## Ten White and Blue Shades German Irises

**ALBERT VICTOR.**

S, soft blue; F, lavender.

**BRIDESMAID.**

S, lavender; F, white, reticulated lavender.

**CIENGALTI.**

S, lavender blue; F, violet blue.

**DONNA MARIA.**

S, white; F, white, shaded lilac.

**MR. GLADSTONE.**

S, white, flaked violet; F, purple.

**MME. CHEREAU.**

S, and F, white, fringed with azure blue.

**MRS. H. DARWIN.**

S, white; F, white, reticulated violet.

**MRS. REUTHE.**

S, white, veined blue gray; F, white, frilled soft blue.

**PALLIDA DALMATICA.**

S, pale lavender; F, deep lavender.

**VIRGIN.**

S, white, shaded lavender; F, deep purple.

Any of ten white and blue shades German Irises,  
30c. each, \$2.50 per 10

Ten Set: One each of above..... \$2.75

Ten Ten Sets (100 plants)..... \$22.50

## Ten Yellow and Bronze German Irises

**ADA.**

S, canary yellow; F, white, reticulated brown.

**ARNOLS.**

S, rosy-bronze; F, velvety purple.

**DR. BERNICE.**

S, coppery bronze; F, velvety crimson.

**GAJUS.**

S, light yellow; F, crimson, reticulated white and yellow, yellow edge.

**GRACCHUS.**

S, pale yellow; F, crimson, reticulated white.

**JACQUESIANA.**

S, coppery crimson; F, maroon.

# JULIUS ROEHR'S CO.

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Ten Yellow and Bronze German Irises—Continued

**LEOPOLD.**

S, bronze; F, purple.

**LORELEY.**

S, light yellow; F, ultramarine blue, bordered cream.

**MAORI KING.**

S, golden yellow; F, velvety crimson, margined gold.

**NIBELUNGEN.**

S, fawn yellow; F, violet purple with fawn margin.

Any of ten yellow and bronze German Irises,  
30c. each, \$2.50 per 10

Ten Set: One each of above German Irises.. \$2.75

Ten Ten Sets.....\$22.50

## Ten Japanese Irises

The Japanese Irises are the tallest and most exquisitely colored of all. They are most effective, too, for cutting. Words cannot picture the delicate beauty of the immense flowers, with their broad, filmy petals. And the clean, light green foliage is handsome in the Spring and at least attractive long after the flowers go. You can use them by the water's edge, and in the regular border. You will find a collection of them a great addition to your garden in every way.

**CERES.**

Reddish purple, white at base of petals. Single.

**CALYPSO.**

Large flowers, white ground, heavily veined blue.  
Double.

**ENDYMION.** Blue, veined white, enormous flowers.  
Double.

**FLAVIA.** Deep pink veined and mottled white. Double.

**METEOR.** White ground, veined bright violet-purple.

**HECTOR.**

White ground, veined crimson purple. Double.

**LEDA.**

White ground, faintly veined blue.

**ORION.**

White ground, veined and marbled purple. Single.

**PHŒBE.**

Pure white, dwarf. Double.

**VULCAN.**

Deep violet blue. Single.

Any of ten Japanese Irises, 35c. each, \$3.00 per 10

Ten Set: One each of above.....\$3.25

Ten Ten Sets (100 plants).....\$26.25

## Ten Hardy Phloxes

After the Peonies and the Iris are gone, nothing takes their place quite so completely as the Hardy Phloxes. They give long-lasting masses of color in the mixed border and are equally satisfactory for cutting.

The newer varieties are improved not only in size, but include a range of attractive colors and shades that, compared to the limited old varieties, make them seem like a new kind of flower.

Phloxes will succeed in almost any deep, well-manured soil; their most important requirement being plenty of water during the growing season.

The flowering season commences early in July and by removing the spikes of blooms as soon as over it can be prolonged until October.

The following Collection has been carefully selected from the best varieties of recent introduction, and will be found far superior to the older varieties.

### **ALBION.**

White, with faint red eye.

### **ANTONIN MERIE.**

Large trusses of delicate flowers with white centers.

### **AQUILON.**

Crimson purple.

### **BRIDESMAID.**

White flowers with rosy crimson eye.

### **DIADEM.**

Large, pyramidal trusses of pure white flowers. Dwarf.

### **MME. PAUL DUTRIE.**

Pale pink.

### **MRS. JENKINS.**

Very fine white, robust grower and free bloomer.

### **RYNSTROM.**

Large trusses of deep pink flowers.

### **SUNSHINE.**

Deep salmon-rose, dark pink center.

### **WANADIS.**

White and violet.

Any of ten Phloxes....30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets.....\$22.50

## Ten Hollyhocks

Old-fashioned, but indispensable. Of course you want plenty of Hollyhocks. Against the house, or the garage, or any tall wall, what other flower can take their place? These are all choice, selected strains.

A few plants, set where the flowers will have a chance to show against the house or at the back of flower beds, will "tone up" the entire place. These are strong, husky, healthy roots that planted this fall, will make an early showing next Spring.

**APPLE BLOSSOM.** Double.

**YELLOW.** Double.

**ROSE.** Double.

**RED.** Double.

**WHITE.** Double.

**VIOLET PURPLE.** Double.

**PURPLE.** Single.

**WHITE.** Single.

**YELLOW.** Single.

**RED.** Single.

Any of above Hollyhocks .30c. each, \$2.50 per 10

Ten Set: One each of above ..... \$2.75

Ten Ten Sets (100 plants) ..... \$22.50

## Ten Hybrid Astilbes

A comparatively new race of plants somewhat resembling the well-known *Spiraea japonica*. They are best suited by a rather moist situation where they will attain a height of 3 to 4 feet, and during June and July bear innumerable pyramidal heads of plume-like flowers.

**CERES.** Bright pink.

**GRUNO.** Salmon pink.

**JUNO.** Rosy purple.

**KRIEMHILDE.** Salmon pink.

**SALLAND.** Red.

**SALMON QUEEN.** Light salmon pink.

**SILVER WHITE.** Blush pink.

**ROSE PERLE.** Soft pink.

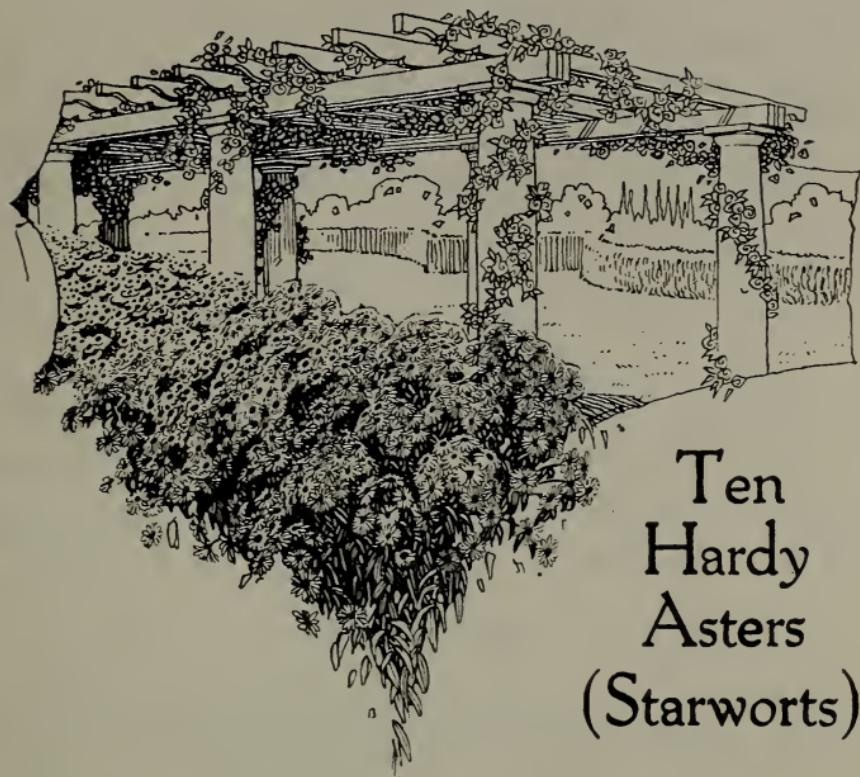
**VESTA.** Lavender pink.

**VENUS.** Peach blossom pink.

Any of ten Astilbes ..... 50c. each, \$4.50 per 10

Ten Set: One each of above ..... \$4.75

Ten Ten Sets (100 plants) ..... \$33.50



Ten  
Hardy  
Asters  
(Starworts)

But here are new varieties and colors of Hardy Asters that will be a revelation to you. You know the beautiful Fall flowers of our roadsides and fields. Try to imagine them in sizes and colors such as you have never dreamed of. They deserve an important place in every Autumn garden.

Their great diversity in time of flowering, height, and extreme hardiness make them highly desirable. In herbaceous borders and shrubberies and naturalized in woodland, they can be used with great effect.

We most enthusiastically recommend them, and suggest your including the Ten-Set in your order, to get acquainted with these splendid new flower friends. You'll thank us for a "find."

**ACRIS.**

Large, shaggy heads of lavender-blue flowers. 2 feet. August-September.

**AMELLUS bessarabicus.**

Large, deep rich violet flowers. 2 feet. August-September.

**AMELLUS ULTRAMARINE.**

Large, branching heads, 2 feet across, of intense ultramarine blue flowers. 2 feet. August-September.

**AMETHYSTINUS.**

A much-branched species, being covered in October with small, amethyst-blue flowers. 4-5 feet.

**CLIMAX.**

The flowers are of an exquisite shade of pale mauve with full golden yellow centers. 5-6 feet. September-October.

**EDNA MERCIA.**

Bright red flowers. 3 feet. September.

# JULIUS ROEHR'S CO.

Ten Hardy Asters (Starworts)—Continued

## FELTHAM BLUE.

Large, clear blue flowers. 4 feet. September.

## MRS. S. T. WRIGHT.

Distinct shade of purple. 4 feet. September-October.

**TARTARICUS.** Large violet blue flowers. 5-6 feet. October.

## ST. EGWYN.

Forms a compact, symmetrical bush,  $2\frac{1}{2}$  feet in height and is entirely covered during September with large, clear, pink flowers. September.

Any of ten Asters....30c. each, \$2.50 per 10

Ten Set: One each of above.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

## Ten of the First Plants to Flower in Spring

You know how you love the Spring's very, very first flowers. How you watch for them in the fields, and in your neighbor's garden, as well as in your own.

In this little ten-set, we have put together ten of the very first flowers to bloom in the Spring. No matter how your gardens are arranged, or how full they may be already, you can surely find room for these advance heralds of the glad flower season.

|   | Each   | Ten     |
|---|--------|---------|
| <b>GOLD DUST</b> ( <i>Alyssum saxatile compactum</i> ).   |        |         |
| Masses of small yellow flowers. 1 foot....  | \$0.30 | \$2.50  |
| <b>PASQUE FLOWER</b> ( <i>Anemone Pulsatilla</i> ).   |        |         |
| Large, violet purple, cup-shaped flowers, followed by seed vessels covered with silky hairs. 1 foot.....                                | .40    | 3.50    |
| <b>DOUBLE ROCK CRESS</b> ( <i>Arabis alpina fl. pl.</i> ) Double white flowers. 1 foot.....   | .30    | 2.50    |
| <b>DORONICUM caucasicum.</b> Bright yellow, Daisy-like flowers. $1\frac{1}{2}$ foot.....  | .40    | 3.50    |
| <b>DIELYTRA formosa.</b> Graceful, fern-like foliage and a profusion of pink, heart-shaped flowers.....                                 | .30    | 2.50    |
| <b>PERENNIAL CANDYTUFT</b> ( <i>Iberis semper-virens</i> ). A much-branched spreading plant bearing flat heads of snow white flowers... | .30    | 2.50    |
| <b>DWARF FLAG</b> ( <i>Iris pumila</i> ). Upper petals violet-blue, lower petals deep violet purple. 1 foot.....                        | .30    | 2.50    |
| <b>WHITE DWARF FLAG</b> ( <i>Iris pumila, The Bride</i> ). 1 foot.....  | .30    | 2.50    |
| <b>PHLOX amoena.</b> Masses of bright pink flowers. 9-inch.....   | .30    | 2.50    |
| <b>GIANT ROCKFOIL</b> ( <i>Saxifraga purpurascens</i> ). Heart-shaped leathery leaves and rosy-purple flowers. 1 foot.....              | .40    | 3.50    |
| Ten Set: One each of above.....   | \$3.00 |         |
| Ten Ten Sets (100 plants).....  |        | \$24.50 |

## Ten Best Sellers

This ten-set has really been selected by our customers. It contains the ten plants which for many years have sold more than any other perennials in our catalog—proof in itself of the satisfaction they give. We have included in it ten of the things which every garden should have because they have given such universal satisfaction, under all kinds of conditions.

If you are just starting your flower border, you cannot do better than to get several of these ten-sets.

### **DELPHINIUM Belladonna.**

Sky-blue flowers, freely borne on numerous branching stems. 2-2½ feet. June-October.

### **ECHINACEA purpurea.**

Erect, stout flower spikes crowned with large pink flowers. 4-6 inches across. 3-4 feet. July-August.

### **BABY'S BREATH (*Gypsophila paniculata*).**

Clouds of small white flowers invaluable for cutting. 2-3 feet. July-August.

### **HELENIUM, Riverton Gem.**

Heads of yellow flowers striped and blotched mahogany crimson. 3-4 feet. August-September.

### **ALUM ROOT (*Heuchera sanguinea*).**

Graceful spikes of dazzling crimson flowers. 1½ feet. June-August.

### **BLAZING STAR (*Liatris pycnostachya*).**

Slender, erect stems covered two-thirds of their length with rosy purple flowers. August-September. 4-5 feet

### **BEARD TONGUE (*Pentstemon barbatus Torreyi*).**

Slender, graceful spikes clothed with bright scarlet tubular flowers. 3 feet. June-August.

### **PHLOX Elizabeth Campbell.**

Perhaps the most beautiful of Phloxes and most popular of hardy plants. Large, bold trusses of brilliant salmon pink flowers with darker pink eye.

### **PHLOX Miss Lingard.**

An early-flowering variety bearing pure white flowers with pale lilac eye.

### **VERONICA subsessilis.**

One of the most attractive of all blue flowers. It produces sturdy spikes of intense blue flowers in July and August. 2½ feet.

Any of ten above plants . . . 30c. each, \$2.50 per 10

Ten Set: One each of above . . . . . \$2.75

Ten Ten Sets (100 plants) . . . . . \$22.50

## Ten Perennials for Cutting

Get this set—or better still, several of them—and plant them where they will be convenient to get at for cutting

The Shasta Daisies and Perry's Aster, you'll find indispensable for keeping the house supplied with flowers.

And what a difference a vase of flowers makes on the dining-room table!

Remember that, set out now, these plants will give you blooms for cutting all next season.

### **SNEEZEWORT (Achillea Ptarmica The Pearl).**

Pure, double white, pompon-like flowers are borne in branching heads on erect stems. 2 feet. June-August.

### **STARWORT (Aster Perry's Pink).**

Glistening reddish-pink flowers. 3 feet. September-October.

### **FALSE STARWORT (Boltonia latisquama nana).**

Pink Daisy-like flowers in great profusion. 3 feet. September.

### **TICKSEED (Coreopsis grandiflora).**

An extremely free-flowering plant, bearing large, golden-yellow flowers on long, slender stems. 2½ feet. June-October.

### **SHASTA DAISY (Chrysanthemum maximum).**

Large white flowers on stout stems. 2½ feet. June-September.

### **HEMP AGRIMONY (Eupatorium coelestinum).**

A robust-growing plant, producing heads of blue Ageratum-like flowers so freely as to hide the foliage. 2½ feet. August-October.

### **FLEABANE (Erigeron Quakeress).**

Mauve flowers on branching stems; a continuous bloomer. 2 feet. June-October.

### **SPURGE (Euphorbia corollata).**

Small white flowers in great profusion. 2-3 feet. July-August.

### **BLANKET FLOWER (Gaillardia grandiflora).**

The flowers range in color from old gold to crimson. 1½-2 feet. June-October.

### **FALSE DRAGONHEAD (Physostegia virginica).**

Erect spikes densely covered with soft pink tubular flowers. July-August. 3 feet.

Any of the above ten plants for cutting,  
30c. each, \$2.50 per 10

Ten Set: One each.....\$2.75

Ten each Ten Sets (100 plants).....\$22.50



## Roses

There's one big reason why you should set out Roses this Fall.

If you wait until next Spring, when plants are in active growth, with transportation conditions as they are now—and must be for months to come—then a delay in transit may mean a serious check to the plants and the sacrificing of most of the first season's bloom.

These Roses of ours are big hardy, field-grown plants grown right here, at the Sign of the Tree. Planted this Fall, they will get a strong early start in the Spring and give a full crop of flowers next May and June.

To make your success with them surely sure, we will mail you, on receipt of your order, complete, detailed directions for Fall *planting*.

As to varieties, we've gone over our entire collection and taken the very creamiest cream for the few sets we list in this Fall book. If you love Roses, you can well take all the "Ten-Sets" which we list. (*Note*—Our descriptions and colors are taken from Thomas' book, "Outdoor Rose Growing," which we consider the most accurate and authoritative source of Rose information for the amateur Rose grower).

We think so highly of this book, that we have made arrangements to supply it to our customers. It is printed in two styles. The De Luxe Edition with 99 color plates and 38 halftones, at \$7.50, and the Garden Edition, with 16 color plates and 37 halftone illustrations, at \$3.00. Include a copy with your Rose order.

In estimating how many Roses you will need for a given space allow about 20 to 24 inches between plants, and 10 inches between the edge of the bed, and the outside row.

## Roses

### Ten Strike Set of Roses

This Ten Strike set of Hybrid Teas and everblooming monthly Roses, is made up with several objects in view—namely, hardiness, length of stem, substance and size of flower. It embodies at the same time the most popular colors and shadings—white, cream, pink, yellow, reds and the new shades of orange and flame colorings, making each individual variety absolutely distinct from the other.

#### **JONKHEER J. L. MOCK.**

Large flowers of unusual beauty, most distinct coloring, carmine center to imperial pink ..... \$1.00 each

#### **LOS ANGELES.**

A 1917 American introduction, famed for its wondrous flame-pink colorings—shaded coral and gold. \$1.25 each

#### **MRS. AMBROSE RICCARDO.**

Large flower of good form and substance, deep honey yellow, overlaid lighter yellowish pink.... \$1.50 each

#### **NERISSA.**

Another large flower—similarly shaped to J. L. Mock; outer petals white, with a creamy touch in the center. \$1.25 each

#### **LADY URSULA.**

Very fine variety, delicate flesh pink, of good substance, borne on strong stems..... \$1.25 each

#### **DUCHESS OF WELLINGTON.** One of the very best outdoor yellow Roses, splendid stems, flowers oblong, true saffron yellow..... \$1.25 each

#### **H. V. MACHIN.**

A true scarlet crimson rose, perfectly formed flowers, borne on stout stems..... \$1.50 each

#### **CHATEAU DE CLOS VOUGEOT.**

An unsurpassed velvety-scarlet variety with deep shadings throughout the outer petals..... \$1.50 each

#### **CONSTANCE.**

A splendid golden yellow which does not fade; bud orange yellow..... \$1.50 each

#### **OPHELIA.**

One of the most popular Roses in existence, salmon, fading to cream white, yellow center, elegant long bud..... \$1.00 each

Ten Set: One each of the above 10 varieties.. \$12.00

## Ten Best Red Roses

#### **CRIMSON QUEEN.**

Velvety crimson, a splendid long-budded variety.

#### **RED RADIANCE.**

An exquisite acquisition for the Rose garden, color being deep red.

#### **LAURENT CARLE.**

Of wonderful substance and vigor—velvety crimson flowers which are borne on stout stems.

#### **COLONEL LECLERC.**

Very fine carmine crimson—well-formed bud.

## Ten Best Red Roses—Continued

### **ETOILE DE FRANCE (Star of France).**

A French novelty of great beauty, very popular variety, deep crimson center, shaded cerise.

### **GRUSS AN TEPLITZ.**

A continuous bloomer; flowers appearing in clusters of two to four; rich scarlet of medium size.

### **GENERAL McARTHUR.**

A popular American Rose, dark velvety scarlet, very free bloomer.

### **AUGUSTUS HARTMANN.**

Being a very vigorous grower should be better known, coloring brilliant Geranium red, flushed deep orange.

### **DUCHESSE OF WESTMINSTER.**

A beautiful formed flower, brick red.

### **GEO. C. WAUD.**

A very robust grower, most distinct among all of the red Roses, color orange vermillion.

Any of the above varieties.....\$1.00 each

Ten of any one variety.....\$8.50

Ten Set: One each of the above 10 varieties..\$9.00

## Ten Pink, Blush and White Roses

### **MADAME CAROLINE TESTOUT.**

Splendid Autumn Roses, well adapted for bedding, bright satiny pink, suffused soft carmine pink.

### **DOROTHY PAGE ROBERTS.**

A very fine garden Rose, dainty, coppery pink.

### **LADY ALICE STANLEY.**

Very vigorous grower, large flowers, fragrant coral rose.

### **AMALIE DE GREIFF.**

Its large, globular flowers are borne on stout stems, deep salmon rose, orange shadings.

### **WELLESLEY.**

Of American origin, excellent Rose for cutting, flowers pale blush pink.

### **MRS. WAKEFIELD C. MILLER.**

Next to Madame Caroline Testout we consider this the best bedding Rose, uniform in growth, free-flowering, pure soft blush.

### **KILLARNEY QUEEN.**

Clear pink, long bud, free-flowering.

### **KONIGIN CAROLA.**

Vigorous grower, free-flowering variety, satiny rose, reverse silvery rose.

### **KAISERIN AUG. VICTORIA.**

Glistening white.

### **MRS. J. REUTER.**

A very fine white variety, slightly shaded pink, handsome flower.

Any of the above varieties.....\$1.00 each

Ten of any one variety.....\$8.50

Ten Set: Ten each of the above 10 varieties,

\$9.00

## Ten Climbing Roses

Climbing Roses should be planted freely on every place. They are extremely hardy. Put where they may grow up trellises, or over walls, or fences, they will soon make more of a showing than almost any other plants you can use. Try this entire set, so as to have a long season of these satisfaction giving flowers. A number of these glorious new Climbers, such as Dr. W. Van Fleet and Silver Moon, are splendid for cutting. Particularly, if you have no regular "Rose garden," will you want this set.

### **AVIATEUR BLERIOT.**

A splendid novelty, very hardy, producing wonderful long branches; flowers medium size, bright yellow, very free-flowering.

### **DOROTHY PERKINS.**

Produces abundant clusters of shell pink flowers, semi-double.

### **DR. W. VAN FLEET.**

Deep pink in color, perfect bud resembling a Hybrid Tea flower; often 4 inches in diameter when expanded; very fragrant and splendid for cutting.

### **EXCELSA.**

Surpasses in quality and color the famous Crimson Rambler; mildew-proof, double scarlet-crimson.

### **GARDENIA.**

Bright yellow. The flowers are borne in large clusters, double form and most handsome.

### **HIAWATHA.**

Deep carmine, yellowish-white center; single flowers.

### **AMERICAN PILLAR.**

Large, single flowers, cerise pink, clear white eye, bright golden stamens; foliage most decorative.

### **SILVER MOON.**

A splendid mate to Dr. Van Fleet, Tea-scented, semi-double, waxy white, bright yellow stamens; a most desirable variety, hardy in every way.

### **TAUSEND SCHON.**

One of the finest of all climbers, flowers double, pale rose carmine, vigorous grower, absolutely hardy. At its flowering time it is literally covered with masses of flowers.

### **WHITE DOROTHY PERKINS.**

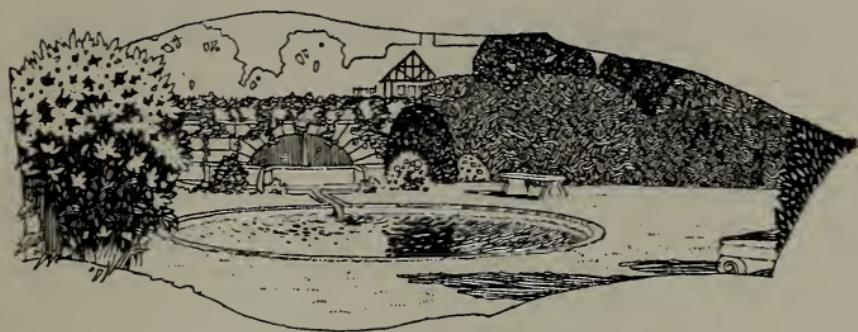
A sport of Dorothy Perkins, having all of its habits, but pure white, flowers when full open have a tendency of showing a little pale pink in center.

**Any of the above varieties.....\$1.00 each**

**Ten of any one variety.....\$8.50**

**Ten Set: Ten each of the above 10 varieties,  
\$9.00**

**Ten Ten Sets: Ten each of the above (100 Roses)  
\$75.00.**



## Shrubs, Vines and Trees

How many years have you been saying to that good man of yours:

“John, we surely *must* set out more shrubs about the place *this Spring*.”

And how many times has he answered: “Yes, Mary, you’re dead right. We will.”

But somehow, when planting time came, there was the vegetable garden to plant and the lawn to fix and the front fence to paint, and the road to mend, where it washed out in March—and once again that shrubbery planting didn’t get planted.

Well, madam, *now’s your chance*. There’s no better time in the year to set out shrubs than *right now*. (Some authorities say, there’s no other time as good.)

From now till freezing weather, you can put in any of the following trees, shrubs, or vines. Just dig out good-sized holes where they are to go, enrich well with rotted manure and bonemeal, and set in the plants immediately on receiving them. If the soil is dry, pour in plenty of water in the *bottom* of the hole, (not on top, after planting.) Tramp the soil down *hard* about the roots. Tall trees may be staked to prevent the wind from loosening them during the Winter. Mulching *after* the ground freezes is desirable for the first Winter.

Just pick out three or four of the following Ten Sets (including by all means the Hardy Climbers) and mail us your order with date you would like to receive them. Then get John busy preparing the holes for them. And next year, your place will hardly know itself.

## Ten Shrubs for Lawn Planting Or the Shrubbery Border

No matter how small a place may be, without some shrubs it looks incomplete, unfinished. Even a single "Ten Set" will make a very great difference in the appearance of any unplanted property. All the shrubs in this set may be used either as individual specimens, near paths or about the boundary lines, or for "mass" planting in a shrub border, or about the base of the house.

|   |   |  |
|---|---|--|
| <b>HYDRANGEA</b> <i>paniculata grandiflora</i> .            | The standard, large, late-blooming Hydrangea, extremely hardy. This shrub when pruned in Spring before growth commences, blooms in July, the large heads turning to lovely bronzy-pink in Fall. |  |
| Bushes, 2-3 feet.....                                       | 75c. each, \$6.50 per 10  |  |
| <b>DEUTZIA</b> , <i>Pride of Rochester</i> .                | A very strong, upright growing variety, producing in Spring large white flowers tinged pink.  |  |
| 3-4 feet.....   | 75c. each, \$6.50 per 10  |  |
| <b>SPIRÆA</b> <i>opulifolia</i> .                           | This variety produces white flowers followed with scarlet-red fruit.  |  |
| 3-4 feet.....   | 75c. each, \$6.50 per 10  |  |
| <b>DIERVILLA</b> ( <i>Weigela</i> ).                        | Vigorous-growing shrubs, very showy. Pink, white, red flowers.  |  |
| 3-4 feet.....   | 75c. each, \$6.50 per 10  |  |
| <b>PEPPER BUSH</b> ( <i>Clethra alnifolia</i> ).            | Beautiful native plants bearing in July to September, trusses of white flowers.   |  |
| 3 feet.....   | 75c. each, \$6.50 per 10  |  |
| <b>MOCK ORANGE</b> ( <i>Philadelphus grandiflorus</i> ).    | Very large, showy, white flowers.   |  |
| 3-4 feet.....   | 75c. each, \$6.50 per 10  |  |
| <b>JUNEBERRY</b> ( <i>Amelanchier Botryapium</i> ).         | Early-flowering shrub, bearing white flowers which are succeeded with purplish berries.   |  |
| 3-4 feet.....   | 75c. each, \$6.50 per 10  |  |
| <b>TARTARIAN HONEYSUCKLE</b> ( <i>Lonicera tartarica</i> ). | The bush form, bearing fragrant pink flowers, which in turn produce ornamental small fruit.   |  |
| 3-4 feet.....   | 75c. each, \$6.50 per 10  |  |
| <b>SNOWBALL BUSH</b> ( <i>Viburnum opulus</i> ).            | Nothing more beautiful than a fine, large specimen of this wonderful shrub which produces in Summer, beautiful white flowers.   |  |
| 3-4 feet.....   | \$1.00 each, \$9.00 per 10  |  |
| <b>ROSE OF SHARON</b> ( <i>Hibiscus</i> ).                  | Large, showy flowers of various shades and varieties. White, pink, lilac; specify color desired.  |  |
| Bushes, 3-4 feet.....                                       | 75c. each, \$6.00 per 10  |  |
| <b>Ten Set: One of each for.....</b>                        | <b>\$7.00</b>   |  |

## Ten Flowering Shrubs for Foundation Planting

No house looks as though it really belonged on a place until the stiff, straight lines around the foundation are broken by a planting of shrubs. When such a planting is made, house and grounds are tied together in one picture that is pleasing to the eye. A planting of three or four of each of the shrubs below, will transform the appearance of any bare house.

|  |  |
|--|--|
| <b>DEUTZIA</b> <i>Gracilis Lemoinei</i> .                                  | Its graceful arching branches are covered with white flowers during early Summer.                    |
| 2-2½ feet.....   | 75c. each, \$6.50 per 10   |
| <b>GOLDEN BELL</b> ( <i>Forsythia suspensa</i> ).                          | Drooping foliage bearing a great profusion of yellow flowers.  |
| 2-3 feet.....  | 75c. each, \$6.50 per 10   |
| <b>HYDRANGEA</b> <i>arborescens</i> .                                      | Splendid variety, producing pure white flowers.  |
| 3-4 feet.....  | 75c. each, \$6.50 per 10   |
| <b>JAPANESE BARBERRY</b> .   | A very fine, low-growing shrub; while the flower is rather small, it is very attractive in the Fall. |
| 2 feet.....  | 35c. each, \$3.25 per 10   |
| <b>MOCK ORANGE</b> , <i>Mont Blanc</i> ( <i>Philadelphus coronarius</i> ). | A fine variety bearing fragrant, pure white flowers.   |
| 3-4 feet.....  | 75c. each, \$6.50 per 10   |
| <b>SPIRÆA</b> <i>Billardii</i> .   | Tall growing, upright habit, with pink flowers.  |
| 2-3 feet.....  | 50c. each, \$4.50 per 10   |
| <b>PEARL BUSH</b> ( <i>Exochorda grandiflorus</i> ).                       | An uncommon bush producing numerous white flowers in May.  |
| 2-3 feet.....  | 75c. each, \$6.50 per 10   |
| <b>SNOWBERRY BUSH</b> ( <i>Symporicarpus racemosus</i> ).                  | A very dense-growing shrub, splendid for massing around the porch, bearing creamy-white flowers.     |
| 3-4 feet.....  | 75c. each, \$6.00 per 10   |
| <b>CORK-BARKED BURNING BUSH</b> ( <i>Euonymus alatus</i> ).                | Green foliage, turning crimson in Fall.  |
| 3-4 feet.....  | \$1.00 each, \$9.00 per 10   |
| <b>SWEET PEPPER BUSH</b> ( <i>Clethra alnifolia</i> ).                     | Beautiful native plant, bearing in July to September trusses of fragrant white flowers.              |
| 3 feet.....  | 75c. each, \$6.50 per 10   |
| Ten Set: One of each for.....  | \$6.50   |

## Ten Shrubs for Hedges and Boundary Planting

If your place is a picture—as it should be—it will not be complete without a frame. The shrubs below may be used separately, by themselves, where rather long lines are to be marked off or protected. Or they may be used with other things, for a mixed boundary planting.

**JAPANESE BARBERRY** (*Berberis Thunbergii*). For a dense hedge nothing could be used to a better advantage, foliage turning to a beautiful red, yellow and carmine combination in the Fall.

18 inches.....35c. each, \$3.25 per 10, \$30.00 per 100

**PRIVET.** The standard "formal" hedge where a trim effect is wanted.

**AMOOR RIVER** (*Ligustrum amurense*). Tall-growing variety, exceptionally hardy, will live where California cannot be used.

Bushy plants. 2-3 feet. 30c. each, \$2.50 per 10, \$20.00 per 100.

**CALIFORNIA PRIVET** (*Ligustrum ovalifolium*).

Bushy plants, 2 feet. 10c. each, 90c. per 10, \$8.50 per 100.

**MEMORIAL ROSE** (*Rosa Wichuraiana*). While this cannot be termed a hedge plant, it may be planted along any fence or bank. Nothing more beautiful for a background or finishing touch.

Strong, 2-year-old plants.....75c. each, \$1.50 per 10

**ANGELICA TREE** (*Aralia pentaphylla*). Bright green foliage; it makes a perfect hedge. Prickly.

3-4 feet.....75c. each, \$6.50 per 10

**HAWTHORN** (*Crataegus Oxyacantha monogyna*). Single white flowers; very attractive and perfectly hardy.

4 feet.....\$1.00 each, \$9.00 per 10

**LILAC** (*Syringa Lilaca*). Nothing better for a tall hedge.

**VULGARIS** (Common Lilac). Single purple flowers.

**ALBA** (Common Lilac). Single white flowers.

2-3 feet.....\$1.00 each, \$9.00 per 10

**DEUTZIA, Pride of Rochester.** Makes a wonderful background and it is perfectly hardy.

4 feet.....75c. each, \$6.50 per 10

**HYDRANGEA paniculata grandiflora.** A splendid "dividing line" shrub for a city lot, planted 3 feet apart; will make a magnificent show in the Fall.

3-4 feet.....75c. each, \$6.50 per 10

Ten Set: One of each of above.....\$5.00

## Ten Hardy Climbers For Pergolas, Trellises or Walls

Nothing serves so well as the Hardy Climbing Vines to tie the house and the grounds together, making them one picture. Especially does the new house need this finishing touch, which vines alone can give, to make it look really settled. To say nothing of the value of Hardy Vines for covering walls, fences, embankments and the like. This entire set can be used to advantage on any place. Add it to your order and enjoy the results it gives you for years to come.

### **FALSE BITTER-SWEET (Celastrus scandens).**

Waxwork, a very hardy climber, often attaining 20 feet in height, produces racemes of orange-yellow flowers, crimson seed, foliage oval and shiny.....\$1.00 each

### **AKEBIA quinata.**

Pot-grown, 4- and 5-inch pots. A most charming climber, graceful and handsome; fragrant chocolate-colored flowers in June.....50c. each

### **JAPANESE IVY, Low's Variety (Ampelopsis Lowii).**

A new Japanese Ivy, hardier than Veitch's, foliage smaller than the type and very deeply cut..75c. each

### **VIRGINIA CREEPER (Ampelopsis quinquefolia).**

Also called the Five-Fingered Ivy. Leaves deeply cut, and turning to deep crimson in Fall.....50c. each

### **JAPANESE CLEMATIS (Clematis paniculata) (P).**

Japanese variety, bearing small, white flowers in late Summer; deliciously fragrant.....50c. each

### **EUONYMUS radicans.**

A very fine creeping plant, practically evergreen; splendid for walls.....50c. each

### **ENGLISH IVY (Hedera helix).**

Dark, glossy-green foliage; will cling to smooth walls.

50c. each

### **CLIMBING JAPANESE HONEYSUCKLE (Lonicera Halleana) (P).**

Of rapid growth, produces fragrant white blossoms.

50c. each

### **POLYGONUM baldschuanicum.**

Without doubt one of the most valuable of climbers. Produces clusters of fragrant, creamy flowers during Summer and Fall. Of very rapid growth..\$1.00 each

### **CHINESE WISTARIA (Wistaria chinensis).**

The blue variety which bears handsome racemes of blue flowers in May-June.....\$2.00 each

Ten Set: One of each of above for....\$6.00

## Ten Trees for Single Specimens and Street Planting

It's really remarkable what a tremendous difference a few trees make in the attractiveness of a place, even the first few years after planting. Any of the trees below—10 to 14 feet high when you get them—will make an immediate showing. The Ten-Set, costing only some \$27.50, will in a few years add several hundred dollars to the value of your property. The pleasure they'll give can't be measured in money.

|   |                             |
|---|-----------------------------|
| <b>NORWAY MAPLE</b> ( <i>Acer platanoides</i> ). Of strong growth, dense foliage and spreading habit.   |                             |
| 10-12 feet.....   | \$3.00 each, \$25.00 per 10 |
| <b>SILVER MAPLE</b> ( <i>Acer dasycarpum</i> ). Leaves lobed, silvery underneath, bright green above; a very rapid grower.  |                             |
| 10-12 feet.....   | \$2.50 each, \$22.50 per 10 |
| <b>PURPLE NORWAY MAPLE</b> ( <i>Acer pla. Schwedlerii</i> ). Quick grower, dense foliage.   |                             |
| 12-14 feet.....   | \$4.00 each, \$35.00 per 10 |
| <b>SUGAR MAPLE</b> ( <i>Acer saccharinum</i> ). Very erect grower, splendid shade tree.   |                             |
| 12-14 feet.....   | \$3.50 each, \$30.00 per 10 |
| <b>AMERICAN LINDEN</b> ( <i>Tilia americana</i> ). Vigorous grower, foliage silvery underneath.   |                             |
| 12-14 feet.....   | \$4.00 each, \$37.50 per 10 |
| <b>LARGE-LEAVED EUROPEAN LINDEN</b> ( <i>Tilia platyphyllos</i> ). An excellent tree of pyramidal form, producing creamy white, fragrant flowers; very attractive to bees; vigorous grower. |                             |
| 12-14 feet.....   | \$5.00 each, \$45.00 per 10 |
| <b>ORIENTAL PLANE</b> . A magnificent tree, extensively used for street planting; will stand the trying conditions of large cities better than any other tree.                              |                             |
| 10-12 feet.....   | \$2.50 each, \$22.50 per 10 |
| <b>LOMBARDY POPLAR</b> ( <i>Populus fastigiata</i> ). Erect, rapid grower, forming a slender column; dense growth. Not as long lived as many others.  |                             |
| 10-12 feet.....   | \$2.00 each, \$15.00 per 10 |
| <b>AMERICAN ELM</b> ( <i>Ulmus americana</i> ). One of the finest avenue trees, long lived and arching.   |                             |
| 8-10 feet.....  | \$2.00 each, \$17.50 per 10 |
| <b>GINGKO TREE</b> ( <i>Salisburia adiantifolia</i> ). Hardy and vigorous grower. It is a very satisfactory avenue tree when pruned carefully to secure proper form in its early growth.    |                             |
| 9-10 feet.....  | \$2.50 each, \$22.50 per 10 |
| <b>Ten Set: One of each of above.....</b>   | <b>\$27.50</b>              |



# Why Not Start That Rock Garden This Fall? It Will be Full of Color Next April

If you haven't yet started *your* Rock Garden, you are missing one of the most pleasurable of garden hobbies. It's more than a hobby. It's a kind of garden so distinct from all other kinds, that neither your place nor the fun you have gardening, can be quite complete without it.

And "rock gardening" is about the easiest kind of gardening you ever attempted. The plants, by their very nature, are rugged and hardy and persistant in growth despite unfavorable conditions. You can succeed in making "rock" plants grow if you can grow anything.

Build your rock garden this Fall. Put the rocks far enough apart to allow generous space for soil. Select, if available, a secluded spot. Arrange the rocks or stones in an artistic grouping, and place preferably with a little path, winding through with liberal pockets of soil. That's all they ask.

Set out one or two of the following ten sets this Fall to give it a start, and add more next Spring.

## Ten Perennials for the Rockery

If you've done anything at all with your rock garden you know how delightful are the little, low-growing alpine plants which flower so early in the Spring.

They flower so very early, in fact, that if you want to have them next Spring, it is absolutely necessary to set out the plants **this Fall**. All of the following are very hardy, and may be counted upon to go safely through the Winter if you plant them this Fall.

### **SANDWORT** (*Arenaria montana*).

A trailing plant, the flowers are so numerous as to hide the foliage. April-May.

### **MOUSE-EAR CHICKWEED** (*Cerastium tomentosum*).

A prostrate trailer with white, downy foliage covered in Spring with snow white flowers.

### **MAIDEN PINK** (*Dianthus deltoides*).

A dwarf trailer covered from June to August with bright, rosy-pink flowers.

### **CREEPING CHALK PLANT** (*Gypsophila repens*).

A strong, trailing plant with small white flowers. May-June.

### **DWARF PERENNIAL CANDYTUFT** (*Iberis semper-virens* Little Gem).

Snow white. 6 inches. April-May.

### **CINQUEFOIL** (*Potentilla Tonguei*).

A dwarf, compact grower bearing attractive, orange-colored flowers. 6 inches. June-July.

### **SEDMUM** *album*.

Forms a dense carpet of dark green foliage and during May and June is covered with white flowers. 6 inches.

### **SEMPERVIVUM fimbriatum**.

Compact rosettes of green leaves tipped with red. 3 inches.

### **SILENE** *Schafta*.

Neat tufted habit and bright pink flowers. 6 inches. July-September.

### **TUNICA** *saxifraga*.

Tufts of rich green foliage and small rosy pink flowers borne on wiry stems. 6 inches. July-Sept.

Any of the above Rock Plants..30c. each,  
\$2.50 per 10

Ten Set.....\$2.75

Ten Ten Sets (100 plants).....\$22.50

## Ten Shrubs for the Rockery

These little shrubs with their Spring loads of dainty blossoms, are set off to the very best advantage by the background which your rock garden furnishes.

The set of ten will give a wide variety in form of growth and time of flowering. We suggest your including the complete set in your order, because we know you will not want to miss any of them.

Even if you are not able to finish the making of your rock garden now, you can at least get it started and set out these early flowering things.

### **GARLAND FLOWER (Daphne Cneorum).**

A spreading, almost trailing, shrub; produces heads of fragrant, rosy pink flowers... \$1.00 each, \$9.00 per 10

### **DEUTZIA gracilis.**

A semi-dwarf shrub. In May this plant is covered with pure white, bell-shaped flowers. 75c. each, \$6.50 per 10

### **COTONEASTER horizontalis.**

Pot-grown only, 4-inch pots... \$1.00 each, \$9.00 per 10

### **HYPERICUM Henryii.**

3½-inch pots..... \$1.00 each, \$9.00 per 10

### **HYDRANGEA scandens.**

4-inch pots..... 75c. each, \$6.00 per 10

### **ABELIA chinensis.**

2½ feet..... 75c. each, \$6.50 per 10

### **MAGNOLIA Stellata.**

Showy, fine white flowers; delightfully fragrant  
2½ feet..... \$5.00 each, \$45.00 per 10

### **DOUBLE-FLOWERING PLUM (Prunus triloba).**

The young growth is covered with large, pale pink, double flowers in early Spring.

\$1.50 each, \$12.50 per 10

### **JAPANESE HARDY ROSE (Rosa japonica).**

Its arching branches are covered with a great profusion of white flowers..... 75c. each, \$7.00 per 10

### **MEADOW ROSE (Rose blanda).**

An early June, pink, wild variety. 75c. each, \$7.00 per 10

**Ten Set: One each of the above for.... \$12.00**

## Ten Evergreens for the Rockery

The Rock Garden is of course suggestive of Japaneseque effects. Dwarf Evergreens go with rock gardens, like Fuji Yama goes with Japanese art. But these low-growing Evergreens are just as desirable, even if you have no rock garden. Better let us send you the complete set.

The following are particularly adapted for use in the rock garden.

If there is anything more delightful than these little trees, in a rock garden setting, we fail to have ever come across it in many years gardening experience.

All of the following are very hardy and easily grown as you may set them out this Fall in full confidence that your slight trouble will be a hundred times rewarded next April and May and June.

As in planting any shrubs, of course, the soil should be packed down very closely and firmly about the roots.

**JAPANESE YEW** (*Taxus cuspidata brevifolia*). Irregular branches clothed with short, dark green needles  
Very hardy, distinct.

15-20 inches high.....\$5.00 each, \$42.50 per 10

**DWARF CYPRESS** (*Retinispore obtusa nana compacta*)  
A very dwarf and compact little specimen; slow growing, dark green.

10-12 inches.....\$3.50 each, \$32.25 per 10

**ANDROMEDA** *Catesbaei*.

15-18 inches.....\$1.50 each, \$12.50 per 10

**GREGOR'S DWARF SPRUCE** (*Picea excelsa Gregoriana*). Very dense, compact growing variety; dark green foliage, unusually distinct.

12 inches.....\$4.00 each, \$37.50 per 10

**KALMIA** *latifolia*.

15-18 inches.....\$2.00 each, \$17.50 per 10

**TAMARISK SAVIN JUNIPER** (*Juniperus tamariscifolia*).  
Foliage gray-green in color, procumbent growth; an ideal spreading rockery plant.

1½-2 feet spread.....\$4.00 each, \$37.50 per 10

**PROSTRATE JUNIPER** (*Juniperus horizontalis*). A very low-growing subject; dark green pointed foliage, splendid for filling up narrow gaps.

10 inches.....\$1.50 each, \$13.50 per 10

**AZALEA** *amœna*.

12-15 inches.....\$2.00 each, \$17.50 per 10

**DWARF GLOBE ARBOR VITÆ** (*Thuya occidentalis globosa*). Perfectly hardy; a splendid addition to the rockery; round and compact. Dark green.

16-18 inches.....\$2.50 each, \$22.50 per 10

**DWARF HEMLOCK** (*Tsuga diversifolia*). Foliage pale green; bluish underneath.

15-18 inches.....\$2.50 each, \$22.50 per 10

Ten Set: One of each for.....\$28.00



## Evergreen Trees and Shrubs

Have you plenty of evergreens?

No matter how extensively planted, without them there is wanting a certain hominess and welcome and air of general permanency and old-fashioned hospitality that no other plants can ever give.

Tall evergreens for the boundary lines and to protect the house from howling Winter winds, and smaller growing ones to plant against the base, or by the steps, not only make the place more beautiful in Winter, but even in Summer add *color values* that you don't get from any flower.

And of course, the evergreen *shrubs* (or "broad-leaved evergreens" as they are sometimes called) are just as desirable. The mountain Laurel and Rhododendron need no recommendation.

The hardy Azaleas more folks would use, if they only realized how really *hardy* they are and what a wonderful sight when they bloom early in the Spring.

This ten-set of evergreen shrubs will fit in well with whatever planting you may have and add a distinct and different note.

## Ten Specimen Evergreens for Lawn Planting

**JAPANESE FIR** (*Abies brachyphylla*). Tall growing, very hardy, dark, glossy green foliage.

5-6 feet.....\$10.00 each, \$90.00 per 10

**KOSTER'S TRUE BLUE SPRUCE** (*Picea pungens glauca Kosteri*). Without a doubt the finest of all blue Spruces; foliage silvery blue.

5½-6 feet.....\$15.00 each, \$135.00 per 10

**JAPANESE LARCH TREE** (*Larix Kaempferi*). A deciduous conifer and still it belongs to the Evergreen family. A most beautiful and stately tree; foliage Pea-green in early Spring, turning to a darker shade in Summer and golden-yellow in Fall.

10 feet x 6 feet, special.....\$15.00 each, \$115.00 per 10

**JAPANESE CEDAR** (*Cryptomeria Lobbi*). Very graceful and handsome subject, leaves deep green, lower foliage takes on a brownish hue in the Fall. Used in Japan as an avenue tree.

5-5½ feet.....\$7.50 each, \$65.00 per 10

**PEA-FRUITED CYPRESS** (*Retinispora pisifera*). Broad flat foliage, deep glossy green. One of our tallest-growing Cypresses.

6-7 feet.....\$10.00 each, \$90.00 per 10

**PFISTER'S JUNIPER** (*Juniperus chinensis Pfisteriana*). To our mind one of the finest of all Junipers; graceful plume-like fronds, silvery-gray in color. Very distinct. 2½ feet broad, 3 feet high.....\$10.00 each, \$90.00 per 10

**HEMLOCK** (*Tsuga canadensis*). Graceful, dark-green foliage, compact in growth.

4-5 feet.....\$6.00 each, \$55.00 per 10

**JAPANESE YEW** (*Taxus capitati*). Upright form of Jap. Yew. Dark green foliage, free growing, makes a wonderful specimen.

2½ feet.....\$7.50 each, \$65.00 per 10

**BLUE CEDAR** (*Juniperus virginiana glauca*). A narrow, columnar evergreen, similar in growth to the Red Cedar, but the foliage is soft gray blue.

5 feet.....\$7.50 each, \$65.00 per 10

**TIGER'S TAIL SPRUCE** (*Picea polita*). A broad conical shaped variety, bright green, very compact in growth.

6 feet.....\$10.00 each, \$90.00 per 10

Ten Set: One of each for.....\$90.00

## Ten Evergreen Shrubs

**MOUNTAIN LAUREL** (*Kalmia latifolia*). Should be planted in well-drained soil. Shiny, dark-green foliage producing in June large trusses of delightful pink, cup-shaped flowers.

1½ feet.....\$2.00 each, \$17.50 per 10

**GREAT LAUREL** (*Rhododendron maximum*). Native east of the Allegheny Mountains. Enormous trusses of bloom; soft rose-lilac.

2 feet.....\$3.00 each, \$27.50 per 10

**JAPANESE HOLLY** (*Ilex crenata*). Bushy in habit, foliage resembling that of Boxwood; very fine for massing with shrub planting; also makes a very fine hedge. 18-20 inches high.....\$3.00 each, \$27.50 per 10

**JAPANESE EVERGREEN IVY** (*Euonymus vegetus*). Broad, deep green foliage, strong grower. Splendid, pot-grown plants.

3½-inch pots.....75c. each, \$6.00 per 10

**JAPANESE EVERGREEN AZALEA** (*Azalea amœna*). A spreading bush, covered in May with a mass of vivid scarlet-claret flowers; perfectly hardy.

18 inches.....\$3.00 each, \$27.50 per 10

**HARDY SCARLET AZALEA** (*Azalea Kaempferi*). Of recent introduction, very distinct in color, being of a wonderful orange-scarlet; trumpet-shaped flowers, strong grower and perfectly hardy.

20-22 inches.....\$3.50 each, \$32.50 per 10

**HYBRID RHODODENDRON**. Customer's selection.

RED VARIETIES, 2 feet.....\$4.00 each, \$35.00 per 10

WHITE, 2 feet.....\$5.00 each, \$45.00 per 10

PURPLE, 2 feet.....\$4.00 each, \$35.00 per 10

**LEUCOTHOË** (*Andromeda Catesbæi*). Valuable, low-growing shrub; waxy white flowers; leaves turn to a rich bronze in Fall.

18-20 inches.....\$2.50 each, \$22.50 per 10

**LILY OF THE VALLEY SHRUB** (*Andromeda japonica*).

A strong-growing shrub, produces racemes of pure white flowers resembling Lily of the Valley.

18-20 inches.....\$2.00 each, \$18.50 per 10

**CHINESE QUINCE BERRY** (*Cotoneaster horizontalis*)

A low-growing shrub, horizontal branches, covered with deep red berries in the Fall.

1-1½ feet.....\$2.00 each, \$18.50 per 10

Ten Set: One each of above.....\$25.00

## Fruit Trees

### PLANT THIS FALL, FOR MAXIMUM GROWTH NEXT SEASON

There are three big advantages in planting your fruit trees in the Fall.

First, the **roots** become established, so that growth begins at the earliest possible moment in the Spring, weeks before trees that are not set out until Spring.

Second, getting this early start, the trees are in much better condition to go through the critical first July and August after planting.

Third, the work, done now, is out of the way when the Spring rush comes.

The collection we offer below is a very practical one, which will yield a goodly supply of fruit for the average family. (Peach trees may be added in the Spring as they are better planted then).

We also carry a fine collection of dwarf trees for small gardens. Special price list of these, we will gladly mail on application.

### Apples

**YELLOW TRANSPARENT.** A splendid Summer variety, greenish yellow, tender, medium size, very fine for an early taste of Applesauce.

**BALDWIN.** Excellent late keeper, large, round, deep red and juicy.

**CRAB APPLE HYSLOP.** Very popular kind, splendid for preserving and canning, deep crimson, sub-acid.

### Cherries

**EARLY RICHMOND.** Medium-sized fruit, splendid for cooking, pies, preserving, etc.

**SCHMIDT'S BIGARREAU.** Excellent eating cherry, black and sweet.

### Pears

**BARTLETT.** Very fine, early eating variety, popular, buttery-yellow, red cheek.

**KEIFFER.** Prolific bearer, large rich yellow, late, splendid for canning.

### Plums

**ABUNDANCE.** A prolific bearer, also fine for canning, lemon-yellow colored.

**BURBANK.** The finest of all Japanese Plums, cherry-red, medium size; juicy, sub-acid.

### Quinces

**CHAMPION.** The best for preserving, large fruit, oval excellent flavor.

**APPLES, 6-7 feet; all other trees mentioned, 5-5½ feet.**

\$2.00 each ..... \$17.50 per 10

One each of the above ten varieties ..... \$18.00

## Lawn Grass FOR THE PERFECT LAWN

This mixture of grasses is prepared especially to produce quick results and a permanent lawn. It is composed of dwarf, fine-leaved grasses, producing a closely interwoven, deep turf, maintaining from year to year a beautiful carpet of rich, perfect green. It will also stand close cutting and tramping, and will hold the soil on terraces and embankments, forming a mat of excellent appearance. Twenty pounds of Roehrs' Lawn Grass makes a bushel; one pound will sow a space of 300 square feet. This mixture is the best we know how to produce, after years of experience in lawn making. If you are concerned about quality and a good, permanent lawn, consider quality before price when buying grass seed.

(Customer pays transportation on all Grass Seeds).

**Lb. 55c., 2 lbs. \$1.00, 5 lbs. \$2.25, 10 lbs. \$4.00,  
20 lbs. \$7.50, 100 lbs. \$35.00**

## Lawn Grass for Shady Places

Because of the difficulties in obtaining a satisfactory growth of grass under trees, and in shady spots, we offer this special mixture. It is not difficult to grow a good lawn in shady places with the proper combination of varieties. Roehrs' Lawn Grass Seed has been thoroughly tested. It produces an abundant growth of beautiful green, and blends well with our regular mixture.

**Lb. 60c., 2 lbs. \$1.10, 5 lbs. \$2.50, 10 lbs. \$4.50,  
20 lbs. \$8.00, 100 lbs. \$38.00.**

## Special Terrace Sod

### LAWN GRASS SEED

This mixture is made up particularly for sowing on terraces, hillsides and embankments, where there is needed a turf and will withstand drought and exposure. The grasses have strong, interlacing roots which prevent the soil from washing.

**Lb. 55c., 2 lbs. \$1.00, 5 lbs. \$2.25, 10 lbs. \$4.00,  
20 lbs. \$7.50.**

## Make Your Fall Planting An Assured Success

When you plant—whether Spring or Fall—it is of course desirable to take every reasonable care to give your plants or trees or bulbs the best possible conditions.

The generous use of manure, bonemeal and humus, serves this purpose and enables you to get results above the average.

We would prefer not to have to handle these items at all, but do it as part of our Ten-Ten Service, for those of our customers who cannot readily obtain them elsewhere.

### HUMUS

Especially good for lightening soils, starting seed, growing bulbs, etc. Also for improving soils where plants or shrubs are to be set, and as a top dressing for lawns. 100-lb. bag \$2.25, 500 lbs. \$9.00, ton \$30.00. Special prices on carload lots.

### BONEMEAL

The safest fertilizer to use when setting plants and trees, will not "burn" the roots and induces strong, even growth. 5 lbs. 50c., 10 lbs. 85c., 100 lbs. \$4.50.

### PULVERIZED MANURE

Dried and pulverized, clean and convenient to use. 5 lbs. 35c., 10 lbs. 60c., 50 lbs. \$2.00, 100 lbs. \$3.50, 500 lbs. \$16.00.

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## "TRUSTWORTHY"

### Trees and Plants

### What They Mean To You

Note well the "Trustworthy" mark, shown above. It is the official trade-mark of the American Association of Nurserymen, which is composed of some four hundred of America's most reliable nurserymen.

The Association is free and open. But there is one test that every member who enters, or who remains in it, must pass. **His products and his service MUST come up to the high standard set by the Association.**

We have been members of the Association for years. And while the quality of Sign-of-the-Tree products has always been above question, we are glad to add this "Trustworthy" guarantee to our Ten-Ten service—giving you a combination that is unsurpassed, when it comes to buying your trees and plants.



Would you like to cut baskets of bloom like this next Summer?

So many good folks seem to have the idea that because "hardy" flowers live year after year, it must take years to grow them.

Quite to the contrary—you can have them the first thing next Spring, from plants set out this Fall.

A few ten-sets, a few hours work planting the dormant roots, which are easily handled—and you've paved the way for months of flower-joy next Spring and Summer and Fall.

**Julius Roehrs Co**  
Rutherford, N.J.

